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For additional information:

Alicia Zimbalist, FJC

alicia@jewishcamp.org/646.278.4546



Jeremy J. Fingerman Appointed the New CEO of the Foundation for Jewish Camp

New York, NY (January 12 2010) – The **Foundation for Jewish Camp** (FJC) has appointed Jeremy J. Fingerman of Englewood, New Jersey as its new CEO, according to FJC Chair Skip Vichness. Fingerman succeeds Jerry Silverman, who left to become president of Jewish Federations of North America.

The New York City-based FJC is the only public foundation dedicated to nonprofit Jewish overnight camps in North America. With an annual budget of over \$22 million, the Foundation raises awareness of and support for nonprofit Jewish summer camps, highlighting their outstanding track record for building powerful Jewish commitment in young Jews.

“The leadership of the Foundation is thrilled that Jeremy, an accomplished businessman, visionary marketer, and committed member of the Jewish community, is coming on board as our new CEO,” Vichness said. “He is joining an already successful and dedicated team of lay leadership and professional staff.”

Fingerman brings more than 20 years of mass marketing, brand management, and executive leadership experience to the Foundation. Fingerman was formerly president of Campbell Soup Company's U. S. Soup Division. He is most recently the Founder and Managing Principal of Clairmont Ventures, a strategic consulting and investment advisory firm, and former President and CEO of R.A.B. Food Group, LLC. Fingerman earned an MBA at Harvard Business School and holds an undergraduate degree in English Literature from Columbia University.

“I am impressed by what the Foundation for Jewish Camp has accomplished to date and excited to take its helm, leading the team to the fulfillment of its mission of increasing the numbers of Jewish children benefiting from transformative summers at Jewish camp,” said Fingerman. “I myself come from a camp family and spent eight wonderful summers at camp so I know its formative impact first-hand.”

Vichness added "while the search was underway, led remarkably by FJC board member Lee Weiss, the professional staff continued to drive change in the field of Jewish camp under the accomplished leadership of Maggie Bar-Tura, who served as the Interim CEO."

In the coming months, Fingerman will have the opportunity to meet with members of the field of Jewish summer camp informally as well as formally at the upcoming Leaders Assembly, March 14-15, 2010 in Jersey City. The Leaders Assembly is a biennial two-day conference that brings together hundreds of professionals and lay leaders from the camping world, as well as funders and Jewish communal professionals, to address the opportunities and challenges facing the field of Jewish camp.

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The Foundation for Jewish Camp (FJC) is the only public organization dedicated solely to nonprofit Jewish overnight camps. FJC employs a variety of strategies toward a single goal: to increase the number of children in Jewish summer camps. To this end, the Foundation creates inspiring camp leaders, expands access to and intensifies demand for camp, and develops programs to strengthen camps across the Jewish spectrum in North America. Through strategic partnerships on local and national levels, FJC raises the profile of Jewish camp and serves as a central resource for parents and organizations alike. FJC works with more than 150 camps, 70,000 campers, and 10,000 counselors across North America to further its mission. www.jewishcamp.org